

Dear Editor,

*FOR IMMEDIATE RELEASE*

## **3<sup>rd</sup> South Island Art Night**

**As part of the Art Basel HK VIP Program, but open to all art lovers**

**Date: Sunday, March 15<sup>th</sup> 2015**

**Time: 5pm - 10pm**

**Admission: Free**

*(20<sup>th</sup> January, 2015, Hong Kong)* South Island Cultural District (SICD) galleries, art spaces and artist studios will open their doors for the 3<sup>rd</sup> edition of the South Island Art Night on March 15<sup>th</sup>, 2015, during Art Basel Hong Kong. Following highly successful Art Nights over the past 2 years, the SICD is expecting over 2000 local art lovers and international collectors to attend the event at "Hong Kong's New Destination for Contemporary Art".

SICD promise an exciting and varied programme. During the Art Night visitors will be able to visit more than 25 art spaces, each hosting their own events, giving visitors the opportunity to attend exhibition openings, interact with local and international artists, experience contemporary art, dance and music performances, as well as enjoy free food and drink from our south side partners. A free shuttle bus will be in operation, bringing guests from the Conventional and Exhibition Centre to Wong Chuk Hang, Tin Wan and Ap Lei Chau.

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### **What is the South Island Cultural District (SICD)?**

Founded in 2013, SICD is currently formed by more than 20 galleries and art spaces in the South Island areas of Wong Chuk Hang, Ap Lei Chau and Tin Wan. No other district in Hong Kong, except Central, has so many high quality galleries located in the same area. And no other district has so many galleries hosting exhibitions in large industrial spaces (ranging from 3000 to 5000sf). SICD is a major evolution and improvement to the

Hong Kong art scene and the South Island district has become Hong Kong's new destination for contemporary art.

New galleries and artist studios are opening in the area every few months. The South Island MTR line is also scheduled to open in 2016, which will dramatically change the profile of our neighborhood.

#### Current SICD members are:

3812 Contemporary Art Projects	Emma Fordham Studio	Pékin Fine Arts
AISHONANZUKA	Gallery Exit	Phil Akashi Studio
Alisan Fine Arts	Greer Howland Smith Art Studio	Plum Blossoms
ART STATEMENTS	Infinity Gallery	Rossi & Rossi
Blindspot Gallery	Kirsteen Pieterse Studio	Spring Workshop
Caroline Chiu Studio	KORU Contemporary Art	The Cat Street Gallery Annex
Chloe Ho Studio	Mur Nomade	Toof Contemporary
		Yallay Gallery

### Objectives of the SICD

Currently led by contemporary art galleries, the present objective of SICD is to bring awareness about the district to art lovers. We are organizing joint openings, specific events and liaise with art fairs and other festivals to promote the area. SICD has produced a guide available at key distribution points throughout Hong Kong. The group has a website will send monthly e-newsletters with updated information about spaces, exhibitions, special events and show openings.

Soon SICD will include more cultural outlets in the area such as photo studios, dance academies, yoga centers, private kitchens, music studios, etc. Crossover and interdisciplinary events as well as cultural festivals will be organized. SICD is at the forefront of the promotion of this new and dynamic cultural neighborhood.

### SICD online

Check our website [www.sicd.com.hk](http://www.sicd.com.hk) for full information about SICD members, updated information about shows and special events and to see our downloadable guide.

For more information about SICD, to have a guided tour of the neighborhood or to set up interviews, Please contact Ms. Iris Tsang on 2696 2300 or [contact@sicd.com.hk](mailto:contact@sicd.com.hk)